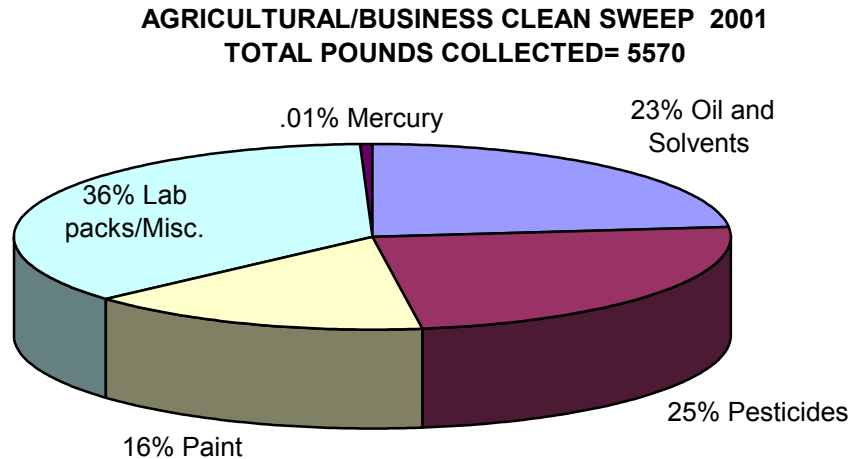


Waukesha County Summary of 2001 Agricultural/ Business Clean Sweep Program

1. Participation 23 participants

- 12 farms inactive/active
- 2 businesses/agencies with pesticides
- 9 Very Small Quantity Generator (VSQG's): 1 government agency, 3 schools, 5 businesses

2. Pounds collected= 5570



3. Program cost

- | | |
|-------------------------------------|----------|
| • Contractor- Disposal/mobilization | \$8,346 |
| • County intern labor | \$2,503 |
| • Promotion costs | \$3,845 |
| Total | \$14,694 |
| • County in-kind labor | \$3,556 |

Revenues

- | | |
|-----------------------------|----------|
| Total DATCP grant | \$14,694 |
| VSQG payments to contractor | \$2,740 |

4. Promotion/Education

- 1000 brochures mailed directly to farmers with list from USDA
- 1000 brochures mailed directly to businesses using a VSQG list from the DNR
- Press releases to all county newspapers and farm organization newsletters-UWEX, Farm Services, Waukesha County Farm bureau
- Press releases to all county Chambers of Commerce, Business Journal, Small business Times, real estate agencies
- Created pages on the recycling website describing program and set up online registration for farmers
- Newspaper ads in Journal Sentinel, Freeman, Mukwonago Chief, etc.
- Ads/inserts in 6 major Chamber of Commerce newsletters
- Posters were distributed to co-ops and other farm related businesses
- UWEX (Dave Williams) mentioned program at pesticide applicator training sessions.
- Worked with county Hazardous Materials Coordinator to develop a procedure for county use of the program and to provide information to parks and public works staff